

**ST REGIS**

FINANCIAL CENTER ROAD ♦ DUBAI

**THE RESIDENCES**



# Welcome to the Capital of Luxury

## *Welcome Home*

### A City of Infinite Possibilities

Dubai is synonymous with cosmopolitan lifestyle. More and more of Dubai's iconic spots are set for massive new developments in the near future. The Emirate offers sunshine year-round and a high quality of life. Dubai has established prime residential markets with the highest investment returns. Individuals and families are motivated to relocate and invest in their health, wellness and overall lifestyle.

### A City of Culture

A bridge between the East and the West, Dubai is a melting pot where more than 190 cultures unite and live harmoniously. Dubai is one of the most culturally diverse places on the planet. The resulting mixture of perspectives, languages and cuisines make the Emirate an extraordinary place for residents to deepen and broaden their understanding of the world.

### A City of Entertainment

Whether you want to spend the evening watching the sunset from atop the Burj Khalifa, or catching a live performance at the Dubai Opera, Dubai will leave you spoiled for choice. Spend the afternoon along Dubai Creek exploring gold, textiles and the spice souk, or float above the desert dunes in a hot air balloon if you're looking for a thrill. Dubai is a city where options for a good time are limitless.

### A City of Tourism

Along with being famous for having the most luxurious hotels and resorts, Dubai is also home to many architectural wonders. Tallest tower in the world, Burj Khalifa, attracts millions of guests each year, but that's only the beginning! From indoor skiing, skydiving or desert safaris, this city of records offers amazing opportunities all year round.



# A Neighborhood Like No Other

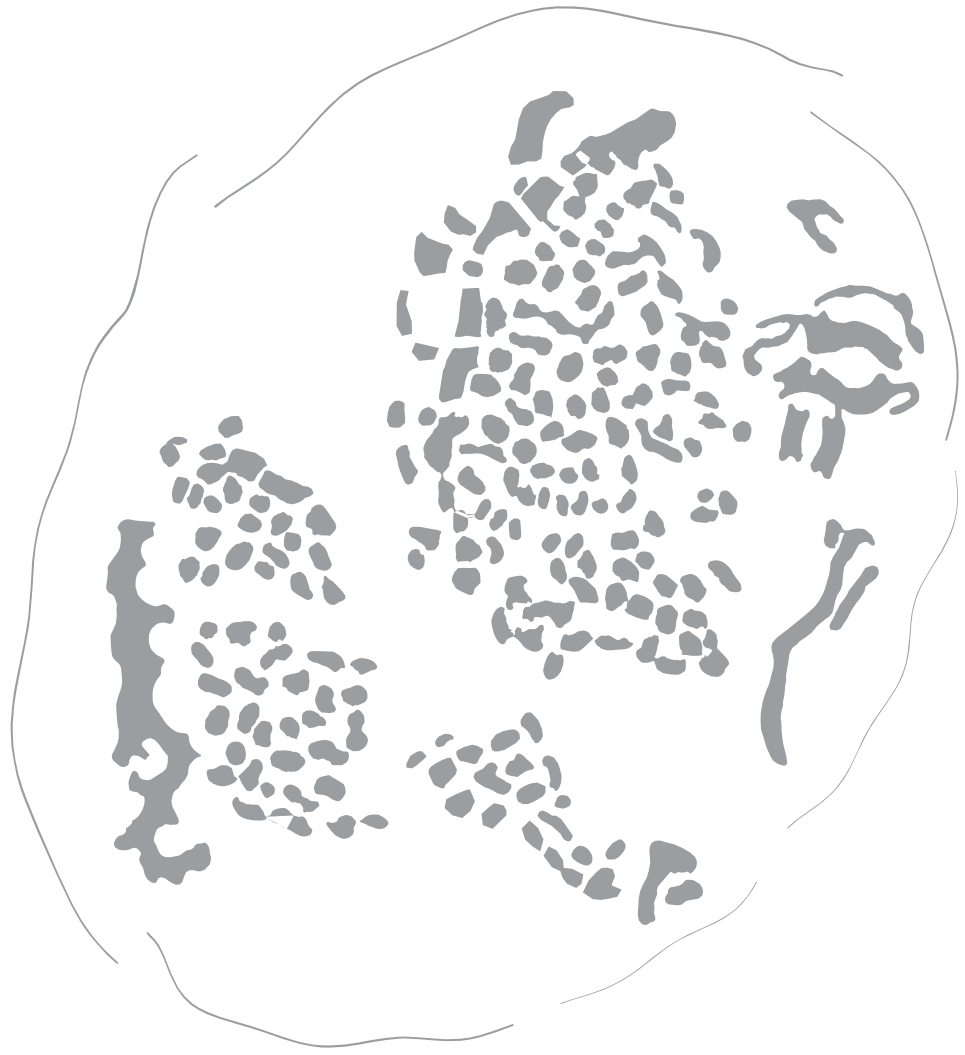
## *The Centre of Now*

One of the most exciting areas in the world, Downtown, Dubai continues to amaze visitors and residents with its unique and luxurious lifestyle and architectural wonders. Right at the heart of this thrilling location, The St. Regis Residences, Financial Center Road, Dubai, bring everything you can imagine right to your doorsteps. The best Dubai has to offer, steps away from you.

This thrilling community is located at the center of the Emirate, and is characterized by the fast-paced, urban, luxurious, and grand lifestyle that defines the city. It offers the residents unmatched luxury, which sets it apart from many other communities within Dubai.

Marked by the gorgeous architecture amid lush greenery and serene water bodies, living in Downtown Dubai is an unparalleled experience. The community is warm and welcoming to expats and locals, whilst being the epitome of urban living. You will also be able to find some of the world's most iconic restaurants and bars located right in the heart of Downtown.







**SR** **ST REGIS**  
FINANCIAL CENTER ROAD - DUBAI  
THE RESIDENCES

# Live Exquisite

One of the latest properties to join the St. Regis Residential portfolio, The St. Regis Residences, Financial Center Road, Dubai invite you to a journey where your idea of “what home is” will be transformed into the ultimate offering; a life of exquisiteness.

Through its array of services, The St. Regis Residences, Financial Center Road, Dubai provides owners with the rarest of life’s luxuries: time. At every touch point, the residential staff is dedicated to delighting owners by understanding their unique preferences while exceeding their unspoken expectations and handling every detail, no matter how small.









## A Legacy in Time

Celebrating the modern vanguard, the St. Regis brand is renowned for its rich legacy dating back to 1904. From New York, Miami, and Chicago to Dubai, St. Regis has built a heritage of bespoke homes for the canny global citizen. St. Regis's creations are milestones in their own right and convergence of spirit styles, warmth, and bespoke.

It has been more than a century since John Jacob Astor IV established The St. Regis New York and the brand is recognized for its tradition of innovation and dedication to impeccable service at more than 40 hotels and resorts worldwide.

Live the St. Regis lifestyle and expand your vacation time to ownership. Everything that you've always found extraordinary about exquisite hotels and resorts can now be yours with residential ownership. From New York to Singapore, Toronto to Bali, the residences are situated in the most famous destinations worldwide, and Dubai is no exception.

ST REGIS





# More Than a Home

## *Quintessential Address*

What makes a home?

Is it a welcoming space of unity? Is it a place of reflection on past and present?

One thing is certain, a home is a tranquil oasis that provides us with peace. It's a place for drawing up ambitious plans for the future. It's a place of luxury & indulgence.

The St. Regis Residences, Financial Center Road, Dubai are made to provide the ultimate feeling of comfort and relaxation and make everyday life into art. Every corner of the building has been thoughtfully created to elevate the standard of living to the new heights. From spacious apartments with unparalleled views, to the state of the art, 5 star amenities and services, your new oasis awaits.



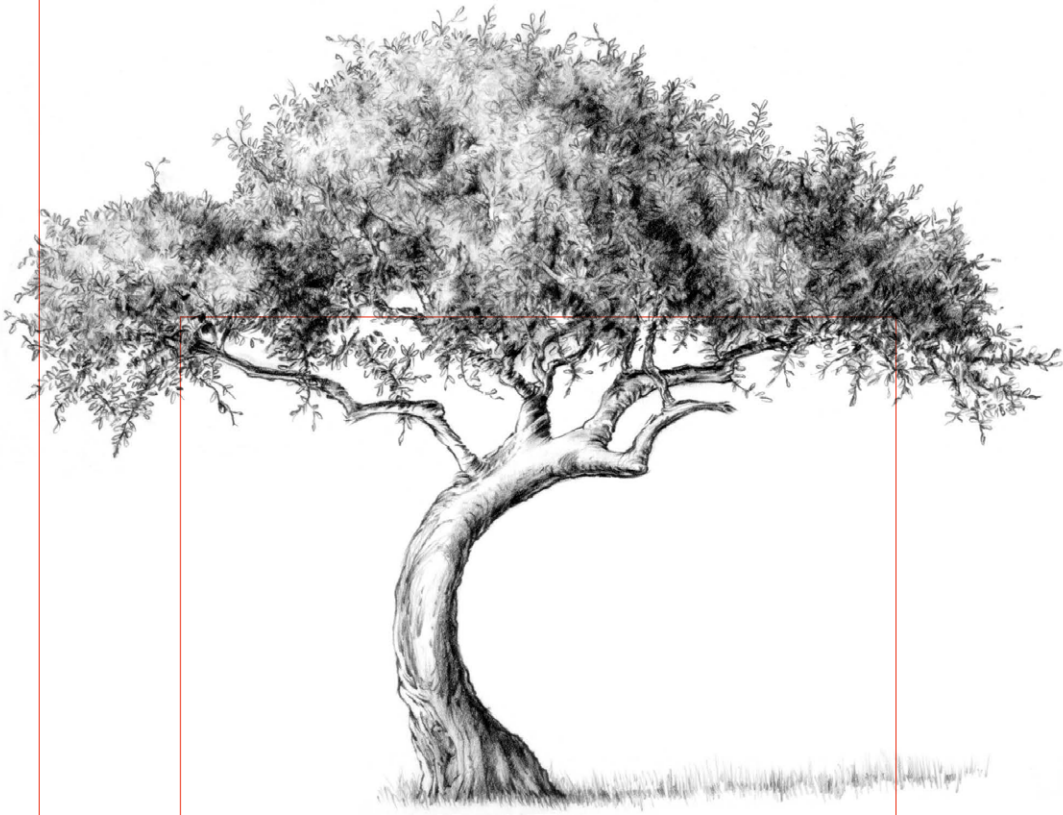


# Visionary Legacy

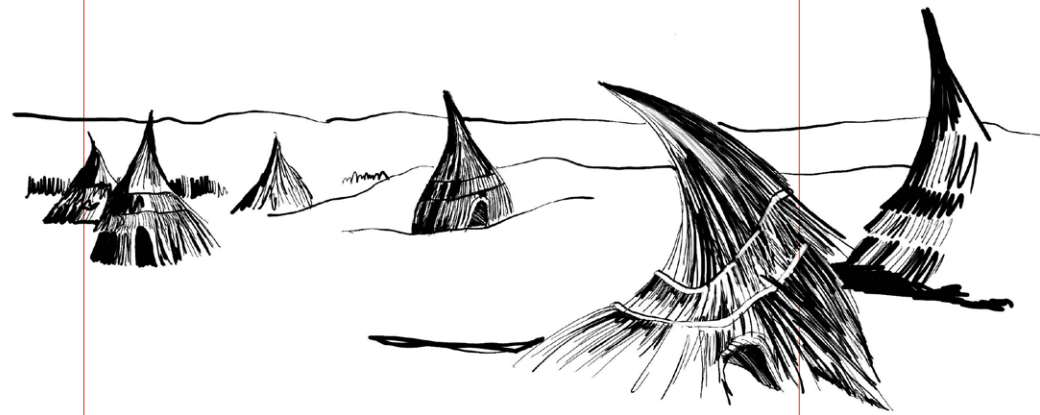
One day, an elderly man sat sad in his wooden fishing boat and faced the sea. He shared with the sea about his troubles: his family back home had nothing to eat, the fish he was able to catch daily was not enough to make ends meet.

He had pebbles in his hand, so he threw them into the water, and look down where they fell. The water was shallow, and he saw a sparkle on the seabed. That was a pearl. He realized all this time the richness was in front of him, and all he had to do was to dive and get it.





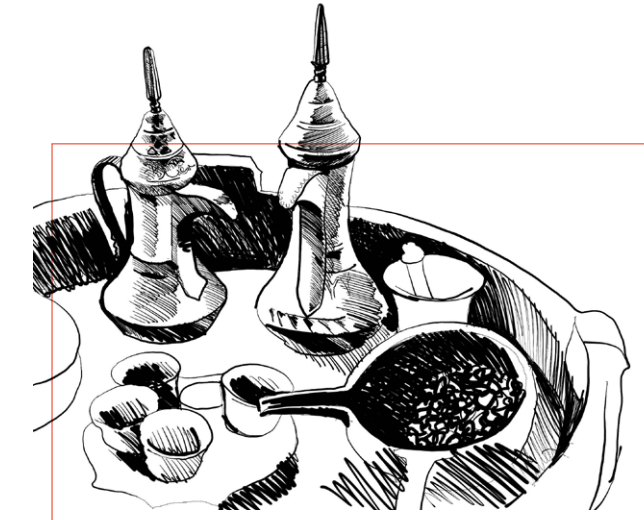
In the evening on the way back home through the desert, he saw a Ghaf tree, under which old ladies were doing embroidery & weaving. They were chatting and laughing. Although they were not rich, they seemed to enjoy the richness of life. And all they needed, was a Ghaf tree to gather under.



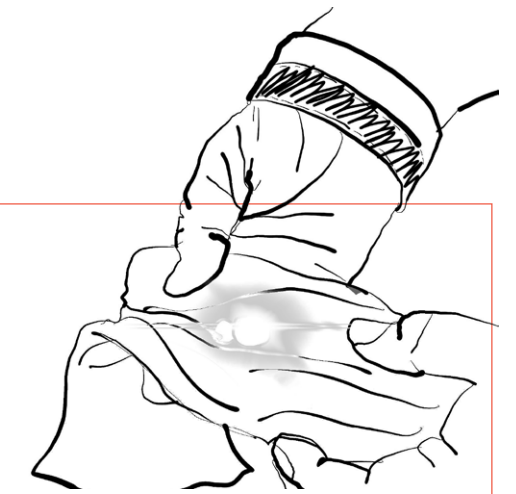
While walking further in the desert, he saw an old and abandoned areesh house, which was standing tall in the dunes. Simple but sturdy, it was woven out of palm fronds. It reminded him, that our ancestors ideas and crafts will stand the test of time.



He was approaching an oasis, when he saw a date palm garden which was traversed by man-made channels. Inspired by his previous findings during the day, he asked the guard, what are those strange channels for. The guard asked him to sit down and wait. In a few minutes, the wide and short walls were filled with water and became small rivers, branching out into smaller streams, watering the soil of the garden. He once again was inspired and moved forward until he reached home.



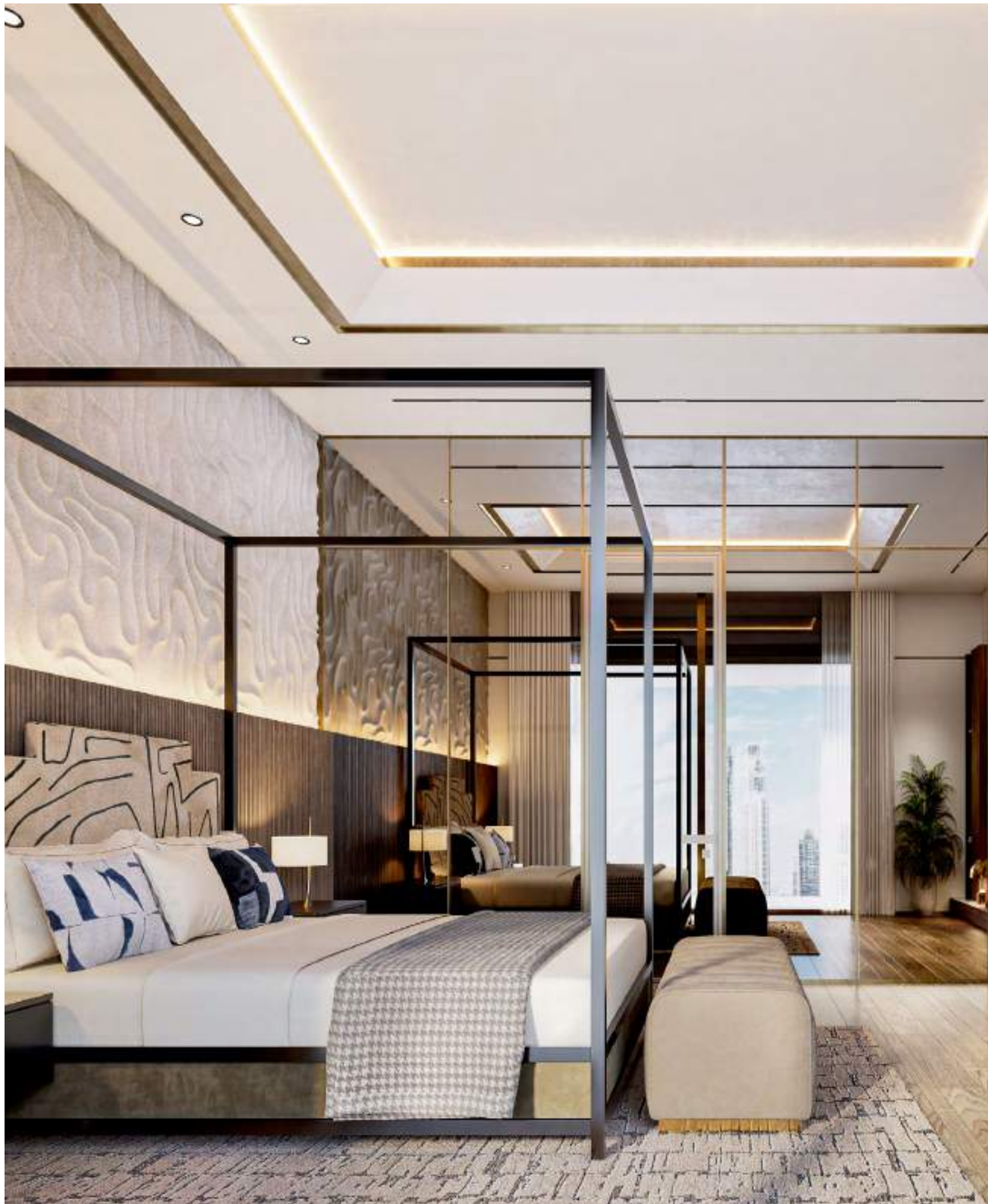
After dinner with his family, he started a fire to make some coffee. During the coffee time, he was telling his kids and grandkids about his findings that day. Suddenly he stopped, got up and went after his bag. He came back with a red tissue in his hand. He slowly opened the tissue and there it was, a shining pearl, the sparkle that made the old man see and appreciate what nature gave them, how important is unity and gathering, and how hard his ancestors worked.



Next day him and his son took the pearl to the nearest market. Every passer was impressed by it and offered a large amount of money. From there the richness & prosperity began.







# Tradition That Captivates

*Inspired by the rich Arabic heritage,  
The St. Regis Residences, Financial Center Road, Dubai  
pays a homage to the traditional symbols.*

## Areesh Homes & Weaving

Nearly a century of scorching heat and raving wind has passed, but these Areesh houses built by the ancestors of modern Emirati families still stand. They are made of palm fronds which are woven together. Luckily, this handweaving technique - Safeefah - has been passed from generation to generation and is still with us. A group of Emirati designers used it to create a unique collection of chairs woven by experienced artisans, making a tribute to the ancestral craft.

## Ghaf Tree

For centuries, the Ghaf tree has been the source of shade and used as a gathering site. Its leaves and seeds have been used for food for both animals and people and were glorified for their medicinal properties. Today, the Ghaf tree is the national tree of the UAE and signifies unity and tolerance.

## Pearl Hunting & Fishing

The sea coast extending across the Emirates has always been associated with goodness and prosperity for the inhabitants of the region whose lives were linked to it and rode and tamed its waves in search of trade, pearling, and fish. In the past, the economy of the residents of the United Arab Emirates was based on fishing and pearl extraction. They mastered this profession, which helped them earn money and build their lives. Hence, the concept of fishing and pearl mining developed to become one of the most important cultures of the UAE, from which the civilization and construction of the United Arab Emirates were built.

## Al Falaj

Falaj is a water management and distribution network, used by Emirati farmers to irrigate date palm farms and create income and food for their families. Due to the scarcity of water, a falaj is not continuously supplied with water. Key systems were based on astronomy, and defined the distribution of water to irrigate community plots.



# Original, Modern, Meticulous.

## *Indulge in authenticity*

Designed with maximum comfort in mind, The Residences offer spacious layouts with stunning 360 views. Modern, high-quality design and an array of luxurious amenities enhance a healthy and fulfilling lifestyle in Dubai's most prestigious and vibrant community. The units have carefully curated, timeless finishing that epitomize the ultimate elegance.

St. Regis has always been a name synonymous with distinction that continues to redefine luxury through an incomparable commitment to the finest personal services and devotion to the standards that have made them the top luxury brand in the world.







# Elevated, Luxurious Living

These impeccable apartments tell the story of tradition in the details, characterized by a high artistic value. High-quality materials are used to play with levels of abstraction and ensure a long-lasting elevated sense of living.

The owners of the exclusive residences will enjoy the perks of the extraordinary St. Regis lifestyle and amenities available only to them. Here, a home is not only defined by the signature sophisticated style or premium finishing, but private and tranquil oasis that only owners will get to experience. A lifestyle of privacy and comfort awaits.

# Exclusive and Refined Comfort

Explore the largest layouts available on the market and experience the luxury like nowhere before. With only 230 units within the project and one to six residences per floor, this new development is guaranteeing a secluded oasis in one of the world's busiest cities.

Housed within Downtown's newest architectural skyscraper, The St. Regis Residences, Financial Center Road, Dubai represent some of the finest luxury properties in one of the world's most exciting cities. Exquisitely designed and featuring the finest contemporary amenities, these homes epitomize effortless beauty and signature style.







# Coveted Spacious Sanctuary

*Introducing the ultimate luxury, space.*

Each of the Residences is spacious and efficiently designed. The idea behind uncompromising comfort is to achieve a welcoming atmosphere, with homes spacious enough for each owner to fulfill their vision and subtle enough to be timeless.

With the largest layouts available on the market, experience the luxury like nowhere before. Only one to six residences per floor is guaranteeing a secluded oasis in one of the world's busiest cities. Housed within Downtown's newest architectural skyscraper.

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# Unparalleled Views

Providing views of the Downtown and iconic landmarks of the Emirate: Burj Khalifa, the Dubai Fountain, as well as Zabeel and the Dubai Canal, the apartments provide a unique and immersive experience. One glimpse of an eye and you'll be able to see the contemporary hub full of restaurants, cafes, and shopping outlets. Luxury, style, and elegance are guaranteed whichever you choose.

The Residences are the ultimate urban destination to combine the best of both worlds: modern elegance and timeless tradition. Enjoy the best Dubai has to offer from the comfort of your home. Relax with the serene views of the canal and beautiful yachts passing by, or skip the line for the most popular Dubai attraction, while you unwind with the view of the dancing fountains and Burj Khalifa.







# Bespoke High-End Finishing

The Residences represent remarkable architectural wonder in the hearth of the city, set to become one of the most recognizable projects in Downtown Dubai. Interiors of the project perfectly reflects its marvelous exterior and mirror the legacy of one of the world's most recognizable hospitality brand. With only 230 uniquely captivating homes, they range from one-bedroom homes to five bedroom penthouses, each meticulously designed to perfection.

Paying homage to the rich and meaningful Arabian tradition, each material tells the story of reinvented luxury. Mixing textures, highlighting the beauty of each space, the building is set to elevate the standard of living as we know it. Different stones tantalize your eyes with a mesmerizing display of smoky grays flowing throughout a crisp background. This marbling work of art gives the interior a layered and contemporary look that would impress any resident.

Using different kinds of greenery in combination with plenty of natural light, experience the life in an urban oasis that predicts your every need.



# Join Us for an Exclusive Ride Planned to Perfection

*What if you have it all?*

The St. Regis Residences, Financial Center Road, Dubai is a world of their own. Anticipating your every need, the amenities are envisioned to provide the best quality of life, all under one roof, all with a personal touch of hospitality that reflects the history of one of the most influential brands in hospitality. Five star service, at your address.

Made for unforgettable moments, wide array of amenities were created to bring joy to every resident. Whether is peacefully reading a book in the library, enjoying the sunset on the pool on the 46th floor, playing padel tennis with friends or having a spa day, one thing is sure: impeccable amenities will provide a privileged sanctuary known only to your fellow residents.







# Experience the Ease of Living

*Owners enjoy the legendary lifestyle and private, owners-only amenities & services.*

## Essential Services



Hotel and Guest Suite Reservations



Restaurant Reservations



Airport and Ground Transportation Arrangements



Meeting Set-Up in the Fully Equipped Boardroom



24-hour Privacy & Valet Parking



24-hour Concierge and Doorman, Porter Services



## À la Carte Services



Laundry and  
Dry Cleaning



Housekeeping  
Services



Travel & Vacation  
Planning



Secretarial  
Services



In-Residence  
Dining and Catering



Personal  
Chef Services



Personal  
Trainer

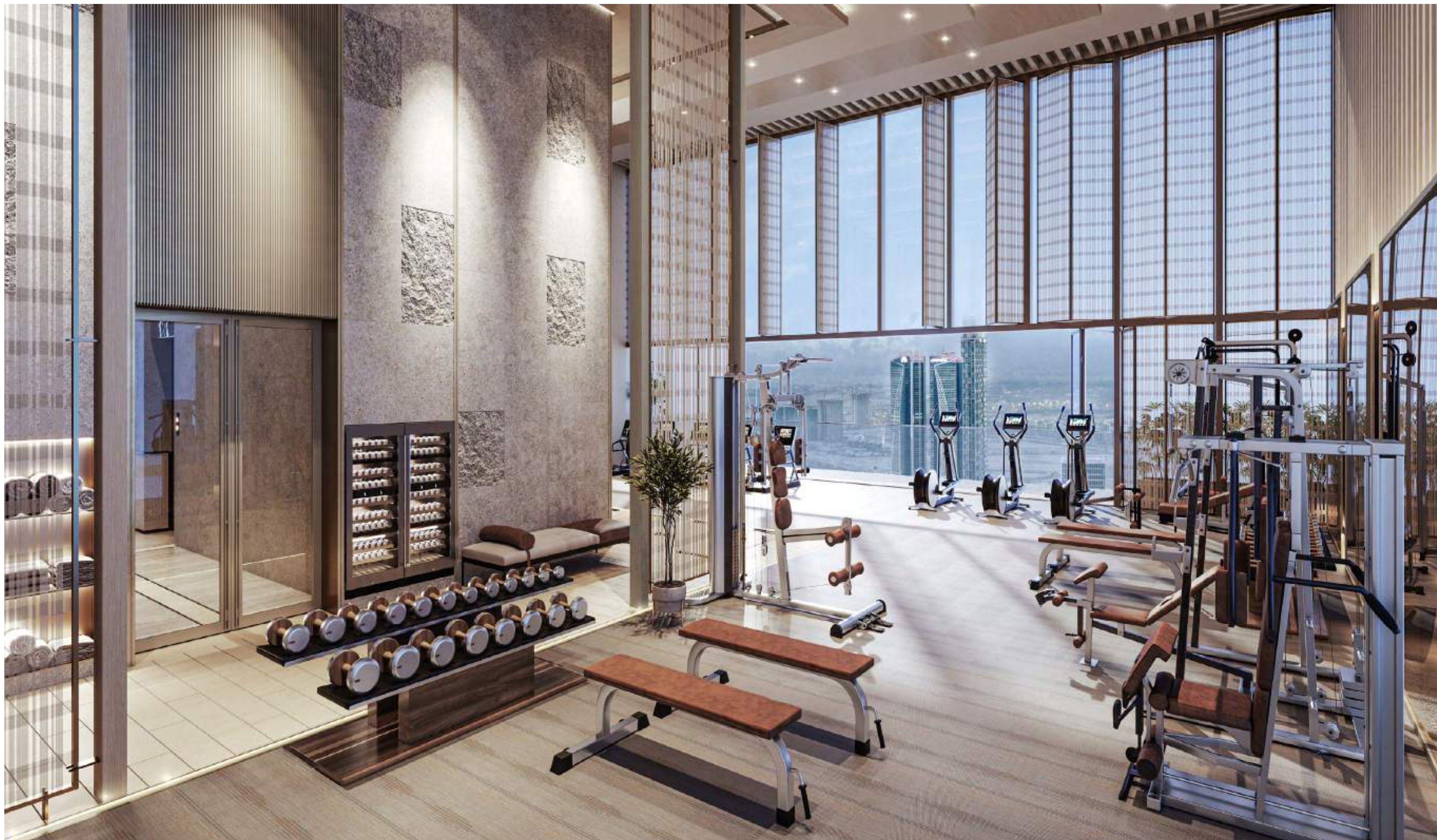


Spa Treatments



Pet Care,  
Grooming and Spa







# Amenities

Owners enjoy the legendary St. Regis lifestyle and private, owners-only amenities. Imagine a home not only defined by sophisticated style and luxurious finishes, but equipped to deliver St. Regis's exquisite hospitality. A lifestyle of privacy and comfort awaits.

# Moments Worth Remembering

Make the best memories with your loved ones, only few steps outside your home.  
Savour the precious time spent together.



Non-Alcoholic Bar



Kids Play Area



Golf Simulation Room



Cinema Room





# Unwind in Comfort

Well-deserved “me time” has never been more attainable.

World class amenities designed to provide the ultimate relaxation and motivation to become your best self.



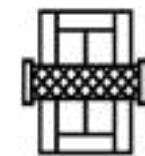
Infinity  
Swimming Pool



Gym



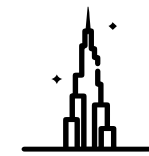
Sauna &  
Steam Room



Padel  
Tennis Court



Massage  
Room



Infinity Pool  
Overlooking  
Burj Khalifa



Outdoor  
Yoga Area

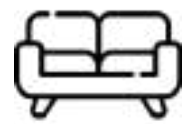


Running  
Track

# Atmosphere that Inspires

Focus on your goals, without leaving your building.

Equipped with everything you'll need for success, the committed residential staff will accommodate every type of gathering, from formal board room meetings to the more relaxed lounge atmosphere.



Lounge



Library



Discussion Room



Board Room







# Tradition and Innovation

## *Distinctive address*

A cosmopolitan heaven of refined taste and distinctive comfort, the project was carefully curated in respect to the heritage of the past and innovative future. With every amenity imaginable, the lucky owners will have the world at their feet.

Secluded from the city noise, and yet in the very heart of the city, the peaceful oasis awaits. With only one to six units per floor, immerse in signature and private comfort. Only 230 incredibly spacious units available, each resident will have their tailored peace of heaven. Depending on your needs, the property offers a collection of different unit types: 1, 2, 4-bedroom apartments, as well as the half-floor and full floor penthouses. In addition, the building will have allocated 4 floors of parking spaces, while valet parking will be another option on the ground floor.

One of the most exciting areas in the world, Dubai Downtown, continues to amaze visitors and residents with its unique luxurious lifestyle and architectural wonders. Right at the heart of this thrilling location, The St. Regis Residences, Financial Center Road, Dubai bring everything you can imagine right to your doorstep. The best Dubai has to offer, steps away from you.



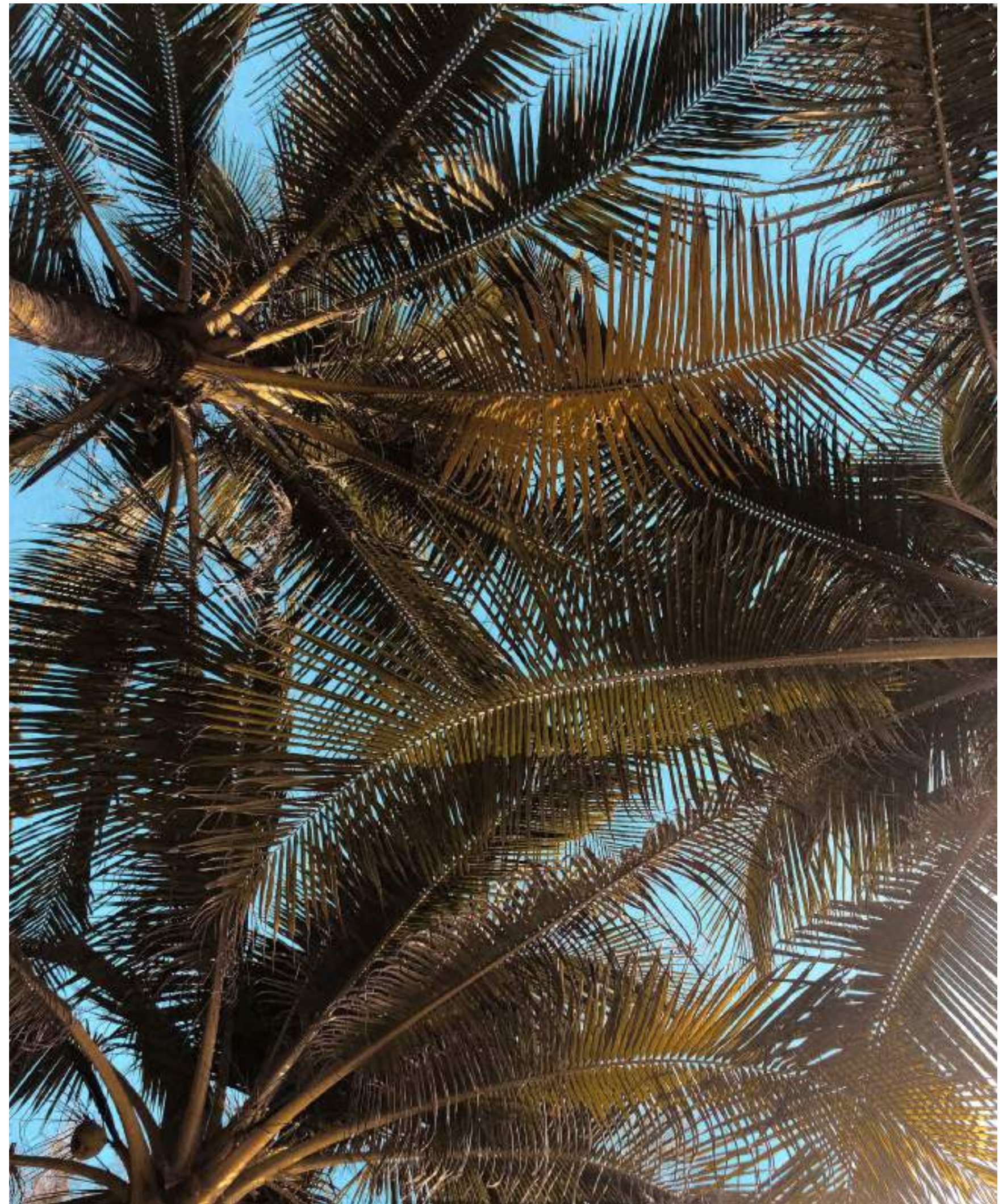
# A Home with Benefits

## *The Hotel Reservation Service*

Developed for our luxury Residences owners, this recognition program provides not only a guaranteed room rate savings at hotels within the St. Regis brand, it is also complemented by various amenities and services during their stay. Once a purchaser has paid a non-refundable deposit and passed through the real estate rescission period, they can be enrolled in The Hotel Reservation Service. Residents are presented with a personalized card and a summary of benefits.

The Hotel Reservation Service Program Includes:

- 10% off regular room rate
- Upgrade at check-in, based upon availability
- Breakfast for two, daily
- AM & PM checkout, based upon availability
- A welcome amenity and note from the hotel's General Manager
- A special additional hotel amenity, usually food and beverage or spa credit
- Complimentary basic high-speed wireless internet access





# Platinum Lifestyle

## *The Marriott Bonvoy Elite Platinum Status*

Marriott Bonvoy Platinum Elite members have the opportunity to earn 50% bonus points on stays in addition to enhanced room upgrades — including suites when available. Also, enjoy AM & PM checkout based on availability, and enhanced Wi-Fi. Members also can take advantage of lounge access and amenities at participating brands.

As an owner, you can always access the absolute best service and unparalleled benefits at Marriott luxury brands, including The Ritz-Carlton, St. Regis,<sup>®</sup> EDITION,<sup>®</sup> The Luxury Collection, W Hotels, and JW Marriott. Plus you'll have two years of Platinum Elite status based on the brand of your residence.



DEVELOPED BY



PRESENTED BY

